



ENERGY STAR® Program Requirements for Televisions

Eligibility Criteria Draft 1 Version 9.0

1 Following is the Version 9.0 ENERGY STAR Product Specification for Televisions. A product shall meet
2 all of the identified criteria if it is to earn the ENERGY STAR.

3 **1 DEFINITIONS¹**

4 A) Product Types:

5 1) Television (TV)²: A product designed to produce dynamic video, contains an internal TV tuner
6 encased within the product housing, and that is capable of receiving dynamic visual content from
7 wired or wireless sources including but not limited to:

8 a) Broadcast and similar services for terrestrial, cable, satellite, and/or broadband transmission
9 of analog and/or digital signals; and/or

10 b) Display-specific data connections, such as HDMI, Component video, S-video, Composite
11 video; and/or

12 c) Media storage devices such as a USB flash drive, a memory card, or a DVD; and/or

13 d) Network connections, usually using Internet Protocol, typically carried over Ethernet or Wi-Fi.

14 2) Home Theater Display (HTD): A product with diagonal viewable screen size greater than 25
15 inches, that is designed to produce dynamic video, that does not contain an internal TV tuner
16 encased within the product housing, that is primarily marketed for use in home theater
17 applications, and that is capable of receiving dynamic visual content from wired or wireless
18 sources including but not limited to:

19 a) Display-specific data connections, such as HDMI, Component video, S-video, Composite
20 video; and/or

21 b) Media storage devices such as a USB flash drive, a memory card, or a DVD; and/or

22 c) Network connections, usually using Internet Protocol, typically carried over Ethernet or Wi-Fi.

23 Home Theater Display does not include Computer Monitors or Signage Displays (defined in the
24 ENERGY STAR Product Specification for Displays).

25 3) Hospitality Television/Home Theater Display: A TV or HTD product which includes the following
26 features:

27 a) A control port for bi-directional communication (DB-9, RJ11, RJ12, RJ45, coaxial cable, or
28 HDMI-CEC); and

1 Where applicable, these definitions are based on definitions in 10 CFR 430. When in conflict, the definitions in the Federal Test Procedure in 10 CFR 430 take precedence, including any future updates to the test procedure.

2 10 CFR 430.2

29 b) Activated hospitality protocol software (e.g., SmartPort, Meeting Professionals International
30 (MPI), Multiple Television Interface (MTI), Serial Protocol) to provide direct access to Video-
31 On-Demand (VOD) systems, non-video hotel services or a digital media player designed for
32 hospitality-specific applications.

33 4) Projector: A product that is a mains-powered, optical device, for processing analog or digital video
34 image information, in any, broadcasting, storage or networking format to modulate a light source
35 and project the resulting image onto an external screen³.

36 B) Operational Modes:

37 1) On Mode⁴: The mode of operation in which the TV/HTD is connected to mains power and is
38 capable of producing dynamic video.

39 2) Standby-Passive Mode⁵: The mode of operation in which the TV/HTD is connected to mains
40 power, produces neither sound nor picture, and can be switched into another mode with only the
41 remote control unit or an internal signal.

42 3) Standby-Active, Low Mode⁶: The mode of operation in which the TV/HTD is connected to mains
43 power, produces neither sound nor picture, can be switched into another mode with the remote
44 control unit or an internal signal, and can additionally be switched into another mode with an
45 external signal.

46 4) Standby-Active, High Mode⁷: The mode of operation in which the TV/HTD is connected to mains
47 power, produces neither sound nor picture, is exchanging/receiving data with/from an external
48 source, and can be switched into another mode with the remote control unit, an internal signal, or
49 an external signal.

50 a) Download Acquisition Mode: The power mode in which the product is connected to a mains
51 power source, produces neither sound nor picture, and is actively downloading data. Data
52 downloads may include channel listing information for use by an Electronic Program Guide,
53 TV/HTD setup data, channel map updates, firmware updates, monitoring for emergency
54 messaging/communications or other network communications.

55 5) Off Mode⁸: The mode of operation in which the TV/HTD is connected to mains power, produces
56 neither sound nor picture, and cannot be switched into any other mode of operation with the
57 remote control unit, an internal signal, or external signal.

58 C) Additional Functions⁹: Functions that are not required for the basic operation of the device.

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60 Note: Additional functions include, but are not limited to, a VCR unit, a DVD unit, an HDD unit, a FM-
61 radio unit, a memory card-reader unit, or an ambient lighting unit.

62 1) Thin Client Capability: The ability of the TV/HTD to receive, decrypt, and display encrypted
63 content provided by a Multichannel Video Programming Distributor (MVPD) over the Local Area
64 Network via a server device co-located on the customer premises without the need for a client
65 device at the TV/HTD.

3 AEA, Building on the Eco-design Directive, EuP Group Analysis: ENTR Lot 3 Sound and Imaging Equipment Task 1-7 Report, <http://ec.europa.eu/DocsRoom/documents/10198/attachments/1/translations/en/renditions/pdf>.

4 10 CFR 430, Subpart B, Appendix H, Section 2.14

5 10 CFR 430, Subpart B, Appendix H, Section 2.18

6 10 CFR 430, Subpart B, Appendix H, Section 2.20

7 10 CFR 430, Subpart B, Appendix H, Section 2.19,

8 10 CFR 430, Subpart B, Appendix H, Section 2.13

9 10 CFR 430, Subpart B, Appendix H, Section 2.1, which references International Electrotechnical Commission (IEC) Standard 62087 Ed. 3.

66 2) Full Network Connectivity: The ability of the TV/HTD to maintain network presence while in
67 Standby-Active, Low mode. Presence of the TV/HTD, its network services, and its applications, is
68 maintained even if some components of the TV/HTD are powered down. The TV/HTD can elect
69 to change power states based on receipt of network data from remote network devices, but
70 should otherwise stay in Standby-Active, Low mode absent a demand for services from a remote
71 network device. Full network connectivity is not limited to a specific set of protocols. Also referred
72 to as “network proxy” functionality and described in the Ecma-393 standard.

73 D) Special Functions¹⁰: Functions that are related to, but not required for, the basic operation of the
74 device.

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76 Note: Special functions include, but are not limited to, special sound processing, power saving
77 functions (e.g., Automatic Brightness Control).

78 1) Automatic Brightness Control (ABC): The self-acting mechanism that controls the brightness of a
79 display as a function of ambient light.

80 2) Gesture Recognition: Ability to recognize non-verbal communication through a movement of the
81 body, head, or limbs to express or emphasize an idea, sentiment, or command.

82 3) Voice Recognition: Ability to recognize spoken words or phrases and to convert said
83 communication into text or commands to which meaning has been assigned.

84 4) High Dynamic Range (HDR) Upscaling: A user-selectable Special Function that extends the
85 luminance of the brightest scene elements and apparent saturation of colors of standard-dynamic
86 range content in a manner similar to those provided by HDR10 or Dolby Vision encoding.

87 5) Motion-based Dynamic Dimming (MDD): A feature that adjusts luminance in response to the
88 amount of motion in the displayed image.

89 **Note:** The definition for HDR Upscaling was moved to the Special Functions section as it is most
90 commonly referred to as a special feature, rather than a TV setting.

91 The definition of MDD has been added as it is referenced in the specification.

92 E) TV/HTD Settings and Menus:

93 1) Preset Picture Setting¹¹(PPS): A preprogrammed factory setting¹¹ obtained from the TV/HTD menu
94 with pre-determined picture parameters such as brightness, contrast, color, sharpness, etc.
95 Preset Picture Settings can be selected within the Home or Retail Configurations.

96 2) Default SDR Preset Picture Setting: The as-shipped SDR Preset Picture Setting that the TV/HTD
97 enters immediately after making a selection from the Forced Menu. If the TV/HTD does not have
98 a Forced Menu, this is the as-shipped SDR Preset Picture Setting. As referenced in this
99 specification, default settings must be determined through direct observation of the as-shipped
100 configuration.

101 3) Brightest SDR Preset Picture Setting: The SDR Preset Picture Setting within the Home
102 Configuration in which the TV/HTD produces the highest screen luminance.

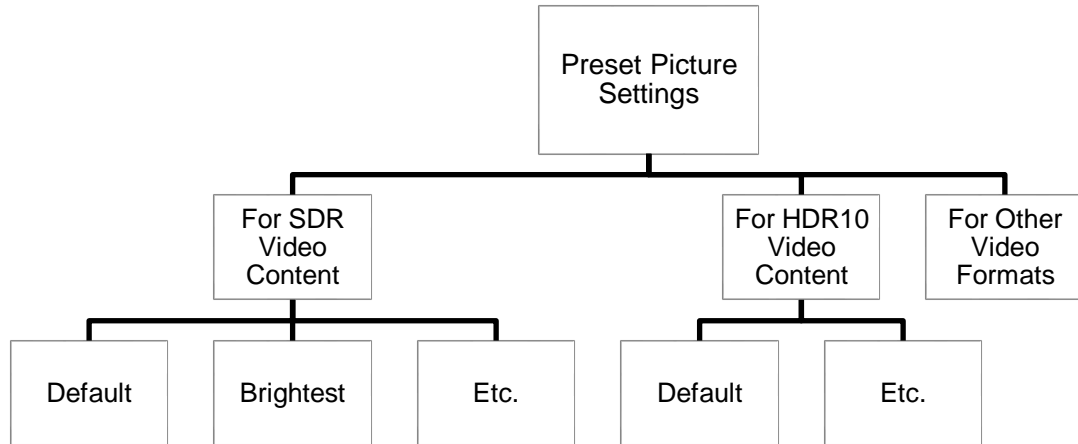
103 4) Default HDR10 Preset Picture Setting: The as-shipped Preset Picture Setting when playing
104 HDR10 content.

10 10 CFR 430, Subpart B, Appendix H, Section 2.17, which references IEC 62087 Ed. 3.

11 10 CFR 430, Subpart B, Appendix H, Section 2.15, with the exception of “Home or Retail Configurations”; Section 2.15 uses “home or retail mode” instead.

105 **Note:** For consistency during testing, EPA has refined definitions for the Default and Brightest PPSs and
 106 developed a definition for the Default HDR10 PPS. All three PPSs will be tested with the testing
 107 procedures specified in Section 4.4: Default SDR, Brightest SDR, and Default HDR10.

108 **Figure 1: The Classification of Picture Setting Selection Options for TV/HTDs**



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 110 **Note:** Figure 1 presents the hierarchy of PPSs to clarify how the settings are chosen by the user, be it
 111 though the Forced Menu upon initial configuration or the general settings menu. The choice of PPS is a
 112 function of the video format being played.

- 113 5) Home Configuration¹²: The TV/HTD configuration selected from the Forced Menu which is
 114 designed for typical consumer viewing and is recommended by the manufacturer for home
 115 environments.
- 116 6) Retail Configuration¹³: The TV/HTD configuration selected from the Forced Menu which is
 117 designed to highlight the TV/HTD's features in a retail environment. This configuration may
 118 display demos, disable configurable settings, or increase screen brightness in a manner which is
 119 not desirable for typical consumer viewing.
- 120 7) Forced Menu: A series of menus which require the selection of initial settings before allowing the
 121 user to utilize primary functions. Within these menus, an option is often presented to allow a
 122 choice between setting-up the TV/HTD for use in either the Retail or Home Configurations.

123 **Note:** The Forced Menu definition has been amended to highlight that it is the process by which a
 124 TV/HTD is initially setup by the user and may or may not offer a choice for Retail configuration.
 125 The definition for Electronic Program Guide (EPG) has been deleted as it is not referenced throughout the
 126 specification.

- 127 F) Power Devices:
- 128 1) External Power Supply (EPS)¹⁴: Also referred to as External Power Adapter. An external power
 129 supply circuit that is used to convert household electric current into dc current or lower-voltage ac
 130 current to operate a consumer product.

12 10 CFR 430, Subpart B, Appendix H, Section 2.6
 13 10 CFR 430, Subpart B, Appendix H, Section 2.16
 14 10 CFR 430.2

131 2) Main Battery¹⁵: A battery capable of powering the TV/HTD to produce dynamic video without the
132 support of mains power.

133 G) Product Characteristics:

134 1) Luminance¹⁶: The photometric measure of the luminous intensity per unit area of light traveling in
135 a given direction, expressed in units of candelas per square meter (cd/m²).

136 2) Dynamic Luminance: The luminance averaged across the entire screen area as measured during
137 dynamic video play (measured per Section 4.4.14).

138 **Note:** The definition of Dynamic Luminance has been added as it is a metric measured through the
139 testing in Section 4.4.

140 3) Screen Area: The viewable screen area of the product, calculated by multiplying the viewable
141 image width by the viewable image height. For curved screens, the measurements shall be made
142 along the curvature on the face of the screen rather than along a straight line/chord.

143 4) Native Vertical Resolution: The number of visible physical lines along the vertical axis of the
144 TV/HTD (e.g., a TV/HTD with a screen resolution of 1920 x 1080 (horizontal x vertical) would
145 have a Native Vertical Resolution of 1080).

146 5) Horizontal Resolution: The number of visible physical lines along the horizontal axis of the
147 TV/HTD (e.g., a TV/HTD with a screen resolution of 1920 x 1080 (horizontal x vertical) would
148 have a Horizontal Resolution of 1920).

149 6) Contrast Ratio: The contrast ratio is the ratio between the luminance of the brightest white and
150 the darkest black that a TV can produce, as measured by the method defined in Section 4.55
151 below.

152 7) HD Display: A display with a resolution of 1920x1080 pixels.

153 8) 4K Display: A display with a resolution of 3840x2160 pixels.

154 9) 8K Display: A display with a resolution of 7680x4320 pixels.

155 **Note:** EPA has incorporated the definitions for Horizontal Resolution, Contrast Ratio, HD Display, 4K
156 Display, and 8K Display as all are referenced to determine the applicable Adjustment Factors for use in
157 the On Mode Power equations in Section 3.3.

158 H) Basic Model¹⁷: All units of a given type of product (or class thereof) manufactured by one
159 manufacturer, having the same primary energy source, and which have essentially identical electrical,
160 physical, and functional characteristics that affect energy consumption and energy efficiency.

161 I) Multichannel Video Programming Distributor (MVPD)¹⁸: A person such as, but not limited to, a cable
162 operator, a multichannel multipoint distribution service, a direct broadcast satellite service, or a
163 television receive-only satellite program distributor, who makes available for purchase, by subscribers
164 or customers, multiple channels of video programming.

165 J) Unit Under Test (UUT): The unit currently undergoing testing.

15 10 CFR 430, Subpart B, Appendix H, Section 2.12

16 10 CFR 430, Subpart B, Appendix H, Section 2.11

17 10 CFR 430.2, with references to water consumption and other specific covered products removed.

18 As defined in 47 USC § 522(13)

166 2 SCOPE

167 2.1 Included Products

168 2.1.1 Products that are: (1) marketed to the consumer as a TV/HTD (i.e., TV/HTD is the primary
169 function); (2) capable of being powered from a wall outlet or with an external power supply; and
170 (3) meet one of the following product type definitions, are eligible for ENERGY STAR certification,
171 with the exception of products listed in Section 2.2:

- 172 i. TVs
- 173 ii. Hospitality TV/HTDs
- 174 iii. Home Theater Displays

175 2.2 Excluded Products

176 2.2.1 Products that are covered under other ENERGY STAR product specifications are not eligible for
177 certification under this specification. The list of specifications currently in effect can be found at
178 www.energystar.gov/specifications.

179 2.2.2 Products that satisfy one or more of the following conditions are not eligible for ENERGY STAR
180 certification under this specification:

- 181 i. Projectors.
- 182 ii. TV/HTDs with a Main Battery that enables operation without connected mains power.
- 183 iii. Products with a computer input port (e.g., VGA), that are marketed and sold primarily as
184 computer monitors or other displays, and that do not contain an integrated TV tuner encased
185 within the product housing.

186 3 CERTIFICATION CRITERIA

187 3.1 Significant Digits and Rounding

188 3.1.1 All calculations shall be carried out with directly measured (unrounded) values. Only the final
189 result of a calculation shall be rounded.

190 3.1.2 Unless otherwise specified, compliance with specification limits shall be evaluated using exact
191 values without any benefit from rounding.

192 3.1.3 Annual Energy Consumption (AEC) values less than 100 kWh shall be rounded to the nearest
193 tenth of a kWh; otherwise, they shall be rounded to the nearest kWh, as specified in Section 8.2
194 *Rounding* of the Federal Test Procedure, for reporting on the ENERGY STAR website.

195 3.1.4 Directly measured or calculated values that are submitted for reporting on the ENERGY STAR
196 website shall be rounded to the nearest significant digit as expressed in the corresponding
197 specification limit.

198 3.2 General Requirements

199 3.2.1 External Power Supplies (EPSs): Single- and Multiple-voltage EPSs shall meet the Level VI or
200 higher performance requirements under the International Efficiency Marking Protocol when tested
201 according to the Uniform Test Method for Measuring the Energy Consumption of External Power
202 Supplies, Appendix Z to Subpart B of 10 CFR Part 430.

- 203 i. Single- and Multiple-voltage EPSs shall include the Level VI or higher marking.
- 204 ii. Additional information on the Marking Protocol is available
- 205 at <http://www.regulations.gov/#!documentDetail;D=EERE-2008-BT-STD-0005-0218>.

206 3.2.2 General User Information: The product shall ship with consumer informational materials located in
207 either (1) the hard copy or online electronic user manual, or (2) a package or box insert. These
208 materials shall include:

- 209 i. Information about the ENERGY STAR program;
- 210 ii. Information on the energy consumption implications of changes to as-shipped TV/HTD
- 211 configurations and settings, including the implications of software or firmware updates; and
- 212 iii. Notification that enabling certain optional features and functionalities (e.g., instant-on), may
- 213 increase energy consumption beyond the limits required for ENERGY STAR certification, as
- 214 applicable.

215 **Note:** EPA has included a requirement in Section 3.2.2.ii. that information must be provided regarding the
216 energy implications of changes to default settings made via a software/firmware update that may change
217 the power consumption of the product.

218 3.2.3 Energy Saving Features: A TV/HTD may not be certified with any detectable or undetectable
219 energy saving features that are enabled when tested unless that feature provides comparable
220 energy savings during typical viewing experiences (i.e., the duration of a variety of popular
221 programming). This prohibition applies irrespective of whether the function's primary or intended
222 purpose is energy savings. Further, this applies to features that may be downloaded in the future.

223 3.2.4 Forced Menu: For any product that includes a Forced Menu where consumers are provided a
224 choice of Home Configuration or Retail Configuration at initial start-up:

- 225 i. Upon selection of Retail Configuration, either (1) display a second prompt requiring the user
- 226 to confirm the choice of Retail Configuration, or (2) display information on the start-up menu
- 227 that the Home Configuration is the setting in which the product qualifies for ENERGY STAR.
- 228 If option (2) is selected, additional detail about ENERGY STAR certification and energy
- 229 consumption expectations shall be included in printed product literature and on the product
- 230 information page on the Partner's website.
- 231 ii. Partners may use alternative terminology if approved by the U.S. Environmental Protection
- 232 Agency (EPA).

233 **Note:** EPA proposes removing the requirements in Version 8.0 Sections 3.2.6 (Manual Adjustments to TV
234 Parameters) and 3.2.7 (Special Functions) because the proposed test procedures in Section 4.4 of this
235 document require the energy saving feature ABC to be disabled during testing.

236 As TV/HTDs are required to meet Standby Mode power limits in all three of the PPSs tested (per Section
237 3.4), a product that achieves certification will meet criterion in a range of PPSs. Therefore, EPA proposes
238 to delete the requirement to indicate to consumers which standby settings were certified to ENERGY
239 STAR.

240 Because Thin Client and MVPD-ready Information technology appears to be rapidly giving way to app-
241 based methods of content streaming, EPA proposes to delete requirements previously placed on such
242 products. If it is believed that Thin Client capabilities are still prevalent in the market or will be again,
243 manufacturers are invited to submit such relevant information for consideration.

244 3.2.5 Standby-Active, High Mode Capability: TV/HTDs with Standby-Active, High Mode shall
245 automatically return to the as-tested Standby-Active, Low Mode or Standby-Passive Mode
246 following a manufacturer firmware update or other maintenance operation in Standby Active, High
247 Mode within a period less than or equal to 15 minutes from the completion of said
248 update/maintenance operation.

249 **3.3 On Mode Requirements**

250 The following On Mode requirements are based on measurements from a series of On Mode tests
251 outlined in Section 4.4 that are designed to measure how efficiently a TV generates light.

252 **Note:** The ENERGY STAR dataset used to develop both On Mode and Standby Mode criteria consisted
253 of over 90 4K LED and 11 high contrast ratio (HCR) models that were available for purchase in 2019 at
254 popular retail locations. The On Mode adjustment factors developed for HCR models were based on this
255 dataset. The adjustment factors for HD and 8K models were established by using the California Energy
256 Commission database to compare HD and 8K model power consumption to the power consumption of 4K
257 models. The proposed criteria outlined in Sections 3.3 and 3.4 achieve an estimated 25% model-based
258 pass rate across EPA’s dataset.

259 3.3.1 For all TV/HTDs, On Mode Power (P_{OA}) metrics, as determined by Section 4.4: *On Mode Tests*
260 *for All TV/HTDs*, shall be less than or equal to the corresponding Maximum On Mode Power limits
261 (P_{OA_MAX}) as shown in Equations 1, 2, and 3, and are subject to the following requirement:

- 262 i. Products shall meet the On Mode Power Requirements for all three Preset Picture Settings
263 indicated by Equations 1, 2, and 3: Default, Brightest, and Default HDR10. Should a TV not
264 have an HDR10 Preset Picture Setting, it will not be subject to that test and shall only meet
265 the Default and Brightest Preset Picture Setting criteria. Should a TV have a Default SDR
266 Preset Picture Setting that is also the Brightest Selectable SDR Preset Picture Setting, then
267 the same test result can be used for $P_{OA_Default}$ and $P_{OA_Brightest}$.

268 **Note:** EPA is proposing these On Mode Power (P_{OA}) requirements to evaluate performance-based
269 metrics representative of the efficiency with which TV/HTDs produce light in typical picture settings that a
270 consumer may choose to employ. Current research shows that a majority of devices are either left in their
271 default setting or have been put into their brightest setting. As a result, testing in both of these settings is
272 more representative of real-world TV use than testing exclusively in the default setting. Additionally, with
273 broadcast TV transitioning to HDR, the HDR10 PPS (HDR10 being a proxy for all HDR content for now,
274 as it is the minimum specification) is expected to be much more commonly used. Thus, this will be a third
275 PPS required to be tested and meet criteria for purposes of certification.

276 The On Mode Power metrics obtained by testing these three PPSs per Section 4.4 and evaluated per the
277 On Mode Power Requirement equations are separate from the On Mode Power metric obtained per the
278 Federal Test Procedure, labeled P_{On} , which must also be reported for certification under ENERGY STAR.

279 **Equation 1: On Mode Power Requirement for the Default SDR Preset Picture Setting**

$$P_{OA_Default} \leq P_{OA_Default_MAX} \times AF$$

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Where:

- $P_{OA_Default}$ is the On Mode Power measured for the default SDR Preset Picture Setting, as measured per Section 4.4, in watts;
- $P_{OA_Default_MAX}$ is the maximum On Mode Power for the default SDR Preset Picture Setting, in watts, calculated from the corresponding **Error! Reference source not found.** in Table 1; and
- AF is the Adjustment Factor, dependent on the TV/HTD meeting physical parameters as defined in Section 1, calculated from the corresponding equation in Table 2.

289 **Equation 2: On Mode Power Requirement for the Brightest SDR Preset Picture Setting**

$$P_{OA_Brightest} \leq P_{OA_Brightest_MAX} \times AF$$

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Where:

- $P_{OA_Brightest}$ is the On Mode Power measured for the brightest SDR Preset Picture Setting, as measured per Section 4.4, in watts;
- $P_{OA_Brightest_MAX}$ is the maximum On Mode Power for the brightest SDR Present Picture Setting, in watts, calculated from the corresponding equation in Table 1; and
- AF is the Adjustment Factor, dependent on the TV/HTD meeting physical parameters as defined in Section 1, calculated from the corresponding equation in Table 2.

299 **Equation 3: On Mode Power Requirement for the Default HDR10 Preset Picture Setting**

$$P_{OA_HDR10} \leq P_{OA_HDR10_MAX} \times AF$$

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Where:

- P_{OA_HDR10} is the On Mode Power measured for the Preset Picture Setting automatically enabled when playing HDR10 content, as measured per Section 4.4, in watts;
- $P_{OA_HDR10_MAX}$ is the maximum On Mode Power for the Preset Picture Setting enabled when playing HDR10 content, in watts, calculated from the corresponding equation in Table 1; and
- AF is the Adjustment Factor for the Preset Picture Setting, dependent on the TV/HTD meeting physical parameters as defined in Section 1, calculated from the corresponding equation in Table 2.

309 **Table 1: Maximum Values for On Mode Power Metrics, P_{OA}**

Preset Picture Setting	Functions: (P_{OA_MAX} is the lesser of the two limits)	
	Limit 1: Performance-based efficiency limit	Limit 2: Power cap
Default	$1.08 \times ((0.001 \times A + 0.38) \times DL_{Default} + (0.009 \times A + 18.1))$	$1.1 \times ((0.072 \times A) + 17.14)$
Brightest	$1.08 \times ((0.001 \times A + 0.28) \times DL_{Brightest} + (0.007 \times A + 17.1))$	$1.1 \times ((0.089 \times A) + 13.65)$
HDR10	$1.08 \times ((0.002 \times A + 0.38) \times DL_{HDR10} + (0.014 \times A + 17.7))$	$1.1 \times ((0.089 \times A) + 10.12)$

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Where:

- The lesser value calculated from the two functions indicated for the applicable Preset Picture is to be used as P_{OA_MAX} for that setting in the On Mode Power Requirement equations.

313 **Table 2: Maximum On Mode Power, P_{OA_MAX} , Adjustment Factors**

P_{OA_MAX} Adjustment Factor (AF)	Value
HD_Adjustment	$1.75 \times (DL \times A)^{-0.08}$
4K_Adjustment	1
4K_HCR_Adjustment	1.25
8K_Adjustment	$5.63 \times (DL \times A)^{-0.11}$

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Where:

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- *A is the viewable Screen Area of the product in square inches;*
 - *DL is the Dynamic Luminance measured for the Preset Picture Setting;*
 - *Adjustment factors are applied to TV/HTDs that possess the resolution characteristics for which each is named (e.g., A TV/HTD with the resolution of an HD display incorporates the HD adjustment factor into the appropriate On Mode Power Requirement equation);*
 - *The 4K_HCR adjustment factor applies to TV/HTDs with a 4K resolution and a contrast ratio of at least 1,000,000:1;*
 - *For TV/HTDs possessing a resolution other than those with a determined adjustment factor, incorporate the adjustment factor of the horizontal resolution immediately below it (e.g., A display with a 5000x2900 pixel resolution should apply the 4K adjustment factor into the appropriate On Mode Power Requirement equation); and*
 - *For TV/HTDs with a resolution less than that defined by the HD Display definition (i.e. 720p), the HD adjustment factor shall apply.*

328 **Note:** EPA has developed these performance-based efficiency limits for the Default SDR, Brightest SDR,
 329 and Default HDR10 PPSs to promote the development of TVs that generate light more efficiently. Limit 1,
 330 the performance-based efficiency limit, promotes the development of TVs that generate light more
 331 efficiently in terms of power per luminance x area. Limit 2, the power cap limit, provides a mechanism to
 332 limit extremely bright backlight settings for the three PPSs tested.

333 The proposed HD, 4K, and 8K Adjustment Factors in Table 2 adjust the Maximum On Mode Power limit
 334 according to the power consumption of several distinct classes of display resolution. EPA developed
 335 these Adjustment Factors by determining how energy consumption varies with different screen
 336 resolutions. In examining the current market, it appears that the majority of TV/HTDs for sale consist of
 337 those with resolutions for which the adjustment factor has been tailored. If there is reason to expect that
 338 there should be an increase in the market share of other resolution standards (e.g. 720p, 2K, etc.),
 339 stakeholders are invited to provide such relevant information for consideration.

340 The High Contrast Ratio (HCR) Adjustment Factor (4K_HCR) was derived after testing HCR capable 4K
 341 models. There are not enough HD or 8K models with HCR capabilities available to consumers from which
 342 to assess the need for separate HD_HCR or 8K_HCR Adjustment Factors. EPA expects that as the
 343 market for 8K TVs grows, more HCR capable models will become available. However, until enough
 344 models are available to form a dataset, an 8K HCR Adjustment Factor cannot be determined. If there is
 345 data available, EPA would appreciate information regarding the need for a separate 8K HCR adjustment
 346 factor (currently an 8K HCR capable TV would qualify for the 8K adjustment factor). Stakeholders are
 347 invited to provide additional data for consideration in developing appropriate Adjustment Factors as part
 348 of their written feedback to Draft 1. Also, EPA understands that Quantum Dot Color Conversion
 349 technology has the potential to significantly reduce energy consumption of HCR TVs. EPA requests
 350 additional information about the magnitude of savings and market timing for this technology, which may
 351 cause EPA to reconsider the need for an HCR adjustment factor.

352 EPA believes these performance-based criteria will encourage more efficient product design through the
 353 adoption of efficient components (e.g., LEDs, films, power supplies, etc.) and energy saving features
 354 (e.g., local dimming). These criteria also eliminate the need for luminance requirements, allowing for a
 355 wide range of luminance settings while ensuring that luminance is provided efficiently. In doing so, this
 356 approach provides manufacturers more flexibility and an incentive to deliver light efficiently (i.e., more
 357 efficient TVs can be brighter than less efficient TVs). As a result of this proposal, EPA has removed
 358 Section 3.6 *Luminance Requirements* from Version 8.0 for Version 9.0.

359 **3.4 Standby Mode Requirements**

360 The following Standby Mode Requirements are based on measurements from the Federal Test
 361 Procedure Standby-Passive Mode Test as well as a series of additional Standby-Active, Low Mode tests
 362 outlined in Section 4.6, that are designed to measure standby power in a more typical network
 363 environment (e.g. multicast traffic on the network).

364 3.4.1 Standby-Passive Mode power ($P_{\text{STANDBY-PASSIVE}}$), as measured per Section 7.3.2 *Standby-Passive*
 365 *Mode* of the Federal Test Procedure, shall be less than or equal to 0.5 W.

- 366 3.4.2 For TVs capable of network connectivity, Standby-Active, Low Mode Power ($P_{\text{STANDBY-ACTIVE-LOW}}$),
 367 as measured per Section 7.3.3 *Standby-Active, Low Mode* of the Federal Test Procedure, shall
 368 be less than or equal to 2.0 W.
- 369 3.4.3 For TVs capable of network connectivity, Additional Standby-Active, Low Mode power
 370 ($P_{\text{ADDITIONAL-STANDBY-ACTIVE-LOW}}$), as measured per Section 4.6: *Additional Standby Mode Tests*, shall
 371 be less than or equal to 2.0 W.
- 372 i. TV/HTDs must meet Additional Standby-Active, Low Mode power requirements in each of the
 373 three Present Picture Settings identified in Section 3.3.3.i: Default SDR, Brightest SDR, and
 374 Default HDR10 for both tests without and with a smart speaker (4.6.1 and 4.6.2,
 375 respectively).

376 **Note:** Standby-Passive testing is intended to be conducted per the Federal Test Procedure and the
 377 criteria proposed here remains unchanged. However, the Additional Standby-Active Low Mode is
 378 proposed to be tested according to the Federal Test Procedure *and* the additional testing outlined in
 379 Section 4.6.

380 EPA is interested in exploring the relationship between different PPSs and Standby Mode power
 381 consumption. If standby power consumption does not vary based on PPS employed while in On Mode,
 382 the repetitive Standby Mode testing of TV/HTDs in different PPSs may be unnecessary. As a result, EPA
 383 welcomes stakeholder data relevant to the relationship between Standby Power and the PPS enabled.

384 **3.5 Download Acquisition Mode (DAM) Requirements for Hospitality TV/HTDs**

- 385 3.5.1 A product may automatically exit Standby-Passive Mode or Standby-Active, Low Mode and enter
 386 Download Acquisition Mode according to a predefined schedule, in order to:
- 387 i. Download channel listing information for use by an electronic programming guide,
 388 ii. Monitor for emergency messaging/communications, or
 389 iii. Communicate via a network protocol.
- 390 3.5.2 DAM energy consumption for all DAM states (E_{DAM}), as measured per the CEA Procedure for
 391 DAM Testing, shall be less than or equal to 40 watt-hours per day (0.04 kWh/day).

392 **Note:** Products intended for sale in the US market are subject to minimum toxicity and recyclability
 393 requirements. Please see ENERGY STAR Program Requirements for Televisions: Partner Commitments
 394 for details.
 395

396 **4 TESTING**

397 **4.1 Federal Test Procedure**

398 Test methods identified in Table 3 shall be used with out-of-box software before performing any additional
 399 tests:

400 **Table 3: Test Method for All TV/HTDs**

Applicability	Test Method
All AC Mains-powered TV/HTDs	Uniform Test Method for Measuring the Energy Consumption of Television Sets incorporated in Appendix H to Subpart B of 10 CFR Part 430

401 **Note:** To the extent that the Department of Energy requires use of the Federal Test Procedure, EPA will
 402 collect P_{On} test results for listing as part of the information provided by ENERGY STAR Product Finder.

403 **4.2 Software Update**

404 4.2.1 All TV/HTDs shall execute a software update before performing any tests in Section 4.3, 4.4, 4.5,
405 and 4.6 via the following steps:

- 406 i. Download and install any available software updates either by acknowledging a prompt or by
407 requesting an update through a menu selection.
- 408 ii. Wait until all software updates have been installed.

409 **Note:** EPA has removed the requirement to retest products to all applicable test procedures after a
410 software update has been complete, if available. Instead, EPA has required that a software update be
411 complete before all tests in Section 4.3, 4.4, 4.5, and 4.6 below. EPA believes this will capture any
412 changes in power consumption resulting from software updates, while eliminating some test burden. Also,
413 EPA has removed the additional HDR upscaling and luminance tests since EPA is now requiring testing
414 in the HDR10 picture setting, as well as measuring dynamic luminance per the tests in Section 4.4.

415 **4.3 Additional DAM Test for Hospitality TV/HTDs**

416 DAM energy consumption of Hospitality TV/HTDs shall be measured using the following method in Table
417 5:

418 **Table 4: Method for DAM Test for Hospitality TV/HTDs**

Applicability	Method
Additional DAM Test for Hospitality TV/HTDs	Annex D of CTA/ANSI-2037-B, Feb 2018

419

420 **4.4 On Mode Tests for All TV/HTDs**

421 For the following tests, measurement, test preparation and configuration requirements are determined by
422 the Federal Test Method prescribed in Table 3, except where the following test procedure indicates
423 otherwise.

424 4.4.1 Camera Photometer Requirements

425 The On Mode tests require the measurement of Dynamic Luminance with a camera photometer –
426 equipment and set-up requirements are defined here. Dynamic Luminance shall be measured with a
427 monochrome camera photometer that meets the following requirements:

- 428 i. Capable of measuring screen-average luminance (in cd/m²) during video test clip play with
429 TBD% accuracy as measured by TBD;
- 430 ii. Able to sample data at 6 fps without dropping data between frames and to log data at 1
431 second intervals;
- 432 iii. Minimum resolution of 720 x 540 pixels;
- 433 iv. Master black correction;
- 434 v. Vignette correction;
- 435 vi. Geometry correction; and
- 436 vii. 12-bit dynamic range.

437 **Note:** The camera photometer approach was developed in conjunction with DOE and is being reviewed
438 by IEC for consideration in future revisions of IEC 62087. Camera photometer performance evaluation is
439 in progress. Preliminary results suggest that the use of color correction factors can achieve low cost and
440 high accuracy measurements. The above accuracy metric labeled as TBD will be specified once the
441 appropriate color correction factors are determined. EPA expects these metrics to be included in the Draft
442 2 Specification.

443 4.4.2 Camera Photometer Set-up

- 444 i. The camera photometer shall be positioned at a distance of 1.0 to 1.1 times the TV/HTD
445 screen diagonal dimension away from the center of the screen, pointing at the center of the
446 screen. For example, the camera photometer should be placed 55" to 60.5" away from a 55"
447 TV.
448 ii. The camera must be stabilized before testing is conducted, requiring a 60-minute warm-up
449 (dependent on the model), and set to log data at 1 second intervals.
450 iii. The camera shall be focused on the screen and the appropriate vignette correction file for
451 that focus distance must be used for the test.

452 4.4.3 On Mode Tests

453 All testing shall be performed with ABC and Motion Detection Dimming turned off. The following test
454 sequence shall be used to determine power and luminance measurements. Measure and record the
455 average power (P_{OA}) and dynamic luminance for the following tests:

- 456 i. SDR Default Preset Picture Setting with *IEC 62087 Ed. 3.0 Blu-ray Disc™ Dynamic*
457 *Broadcast-Content Video Signal*.
458 ii. SDR Brightest selectable Preset Picture Setting with *IEC 62087 Ed. 3.0 Blu-ray*
459 *Disc™ Dynamic Broadcast-Content Video Signal*.
460 iii. HDR10 Default Preset Picture Setting with IEC 62087 provisional HDR10 dynamic test clip

461 If it is possible to manually adjust the backlight setting of the unit under test, repeat these tests in the
462 dimmest manual backlight setting.

463 **Note:** EPA proposes that all testing performed for purposes of ENERGY STAR certification be performed
464 with ABC turned off. EPA does however recognize the potential saving opportunities that a well-
465 programed ABC feature can deliver to consumers. As a result, when a test method is introduced to allow
466 for a better understanding of the relationship between ABC's persistence and energy consumption,
467 reintroducing requirements for ABC-implementation can be evaluated.

468 Future ENERGY STAR TV Specification revisions will require an understanding of TV/HTD dimming lines
469 when power is plotted against dynamic luminance for multiple backlight levels. As such, EPA requests
470 test results in the dimmest manual setting for each of the three PPSs tested.

471 If the SDR Default PPS is also the SDR Brightest Selectable PPS, then there is no need to test this PPS
472 twice.

473 4.5 High Contrast Ratio Test

474 For this test, measurement, test preparation and configuration requirements are determined by the
475 Federal Test Method prescribed in Table 3, except where the following test procedure indicates
476 otherwise.

- 477 i. Configure the TV in its SDR Default Preset Picture Setting with MDD and ABC off.
478 ii. Display the [rtings.com](https://s3.amazonaws.com/rtings/130.png) contrast ratio test pattern¹⁹.
479 iii. If it is possible to manually adjust the backlight setting of the unit under test, set the display
480 backlight level so that the screen-center luminance is approximately 100+/-5 cd/m² as
481 measured in center 1% of screen with camera photometer.
482 iv. Measure the luminance in the center of the black box immediately above screen center using
483 camera photometer with a 1% measurement window located in the middle of the
484 aforementioned black box.
485 v. Calculate contrast ratio as $Luminance_{white}/Luminance_{black}$

486 **Note:** Calculating the contrast ratio per Section 4.5 will determine whether a model receives the HCR-
487 based adjustment factor and provide metrics from which to establish a relationship between contrast ratio
488 and energy consumption for future specification revisions.

19 <https://s3.amazonaws.com/rtings/130.png>

489 4.6 Additional Standby Mode Tests

490 Additional standby-active, low power and wake-time measurements shall be conducted in the SDR
491 Default Preset Picture Setting configuration with updated software and active LAN and WAN connections,
492 and then repeated in the SDR Brightest and Default HDR10 Preset Picture Settings. The LAN shall have
493 no other devices on it except for a network traffic generator, which will be used to generate TBD load of
494 network traffic.

495 **Note:** EPA has observed that some TVs use significantly more power (e.g. > 10 watts) in standby-active,
496 low when Multicast DNS requests are present on the network. These are packets broadcast by an
497 application (e.g. Spotify, YouTube) on one device (e.g. iPhone) requesting identification (i.e. local IP
498 addresses, device profiles) from other devices on the subnet. The traffic may be unrelated to the TV, but
499 the TV responds to notify the network that it is ready to receive casted content and then stays ready at a
500 higher power level for a period of time. Research is needed to further characterize this TV behavior and to
501 develop a network traffic test environment that is representative and repeatable using a packet generator
502 (i.e. Ostinato). After that is developed, EPA will include the metrics currently labeled as TBD above.

503 EPA is open to inclusion of text similar to that in CTA-2043-B, STB test method: "Review the captured
504 power samples. If, during the 60 minutes of samples, it appears that a maintenance activity occurred (e.g.
505 the power consumption spikes up for a short duration), re-run the test. Using a charting utility (such as the
506 utility in Microsoft Excel) can help to analyze the results." EPA notes, however, that the direction to
507 update software before testing and the development of a network test environment is intended to limit the
508 possibility of a maintenance event and spikes related to LAN traffic during testing, respectively.
509 Stakeholders are invited to comment on the proposed tests.

510 4.6.1 Without Smart Speaker

- 511 i. Standby-active, low shall be measured with the TV in its default configuration without a
512 connection to a smart speaker or other device besides the LAN equipment used for testing.
513 ii. At the end of the standby test period, wake time should be measured by pressing the power
514 button on the remote control and measuring the time period before an active HDMI SDR
515 video feed (e.g. looped IEC test clip) appears on the display.
516 iii. The SDR video clip shall be playing before TV power-down through wake. For TVs with a
517 Quick Start (QS) feature that is disabled by default: if the wake time is equal to or greater
518 than 10 seconds, perform this standby-active, low test with QS enabled to enable compliance
519 determination.

520 **Note:** The wake time condition included to determine whether a TV/HTD would be tested with Quick Start
521 enabled is consistent with the industry-standard CTA/ANSI-2037-B ten-second QS persistence rule
522 (Section 6.3.10.6.3).

523 4.6.2 With Smart Speaker

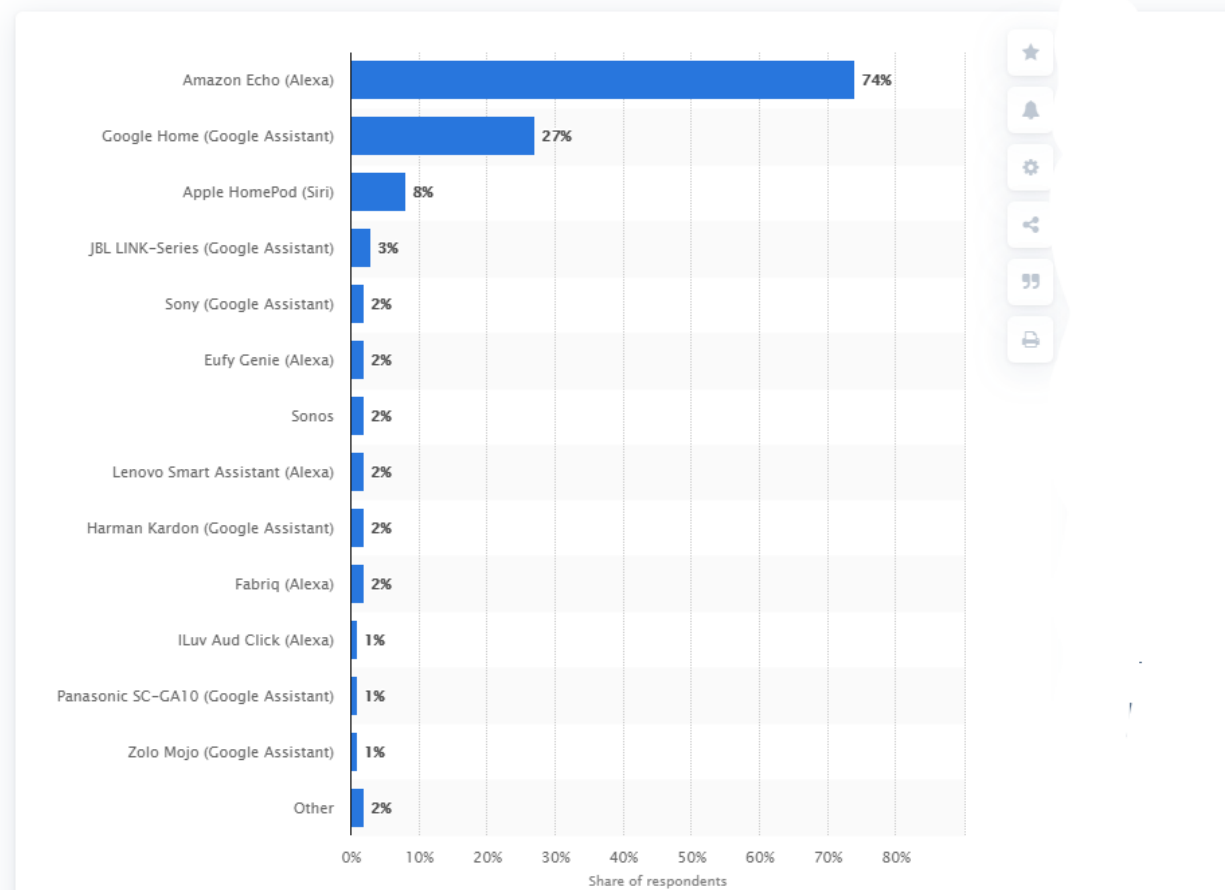
524 Where the TV supports the capability, Standby-Active, Low Power and wake time shall be measured with
525 the TV in its default configuration and a smart speaker manufactured by Amazon connected and
526 configured to wake the TV.

- 527 i. This test should be repeated for a smart speaker manufactured by Google after disabling the
528 Amazon speaker connection to the TV.
529 ii. For each of these tests measure voice-wake time to an active HDMI SDR video feed, which
530 shall be playing before TV power-down through wake.
531 iii. For TVs with a Quick Start (QS) feature, disable this feature before testing with a Smart
532 Speaker.

533 **Note:** EPA proposes to conduct testing with a smart speaker connected after all other additional tests to
534 avoid requiring the performance of a factory reset on the TV/HTD to restore factory default settings.
535 Configuring a smart speaker to wake a TV/HTD may involve logging into a personal account held with the
536 speaker manufacturer on both products (a Google account for example).

537 Testing with multiple types of smart speaker is required, as previous testing has shown variation in
538 energy consumption with different brand, a relationship which EPA seeks to understand more about.
539 Amazon and Google smart speakers have been identified for these tests because their digital assistant
540 products represent the largest market shares (both current and forecasted) by a wide margin.

Which smart speaker with an integrated virtual assistant do you own?



541
542 The above chart, sourced from Statista, is one of many that shows that if a TV is paired with a digital
543 assistant today, it is likely to be from Amazon or Google. The brand with the next largest current share
544 has far less penetration and is not currently configured to control non-Apple devices.

545 4.7 Number of Units Required for Testing

- 546 4.7.1 One of the following sampling plans shall be used to test for ENERGY STAR certification:
- 547 i. A single representative unit shall be selected for testing the Basic Model;
 - 548 ii. Units shall be selected for testing per the sampling requirements defined in 10 CFR 429.25,
549 which references 10 CFR 429.11.

550 4.8 International Market Certification

- 551 4.8.1 Products shall be tested for certification at the relevant input voltage/frequency combination for
552 each market in which they will be sold and promoted as ENERGY STAR.

553 **5 USER INTERFACE**

554 5.1.1 Partners are encouraged to design products in accordance with the user interface standard IEEE
555 1621: Standard for User Interface Elements in Power Control of Electronic Devices Employed in
556 Office/Consumer Environments. For details, see <http://eetd.LBL.gov/Controls>.

557 **6 EFFECTIVE DATE**

558 6.1.1 Effective Date: The Version 9.0 ENERGY STAR Televisions specification shall take effect on
559 **TBD**. To qualify for ENERGY STAR, a product model shall meet the ENERGY STAR
560 specification in effect on its date of manufacture. The date of manufacture is specific to each unit
561 and is the date on which a unit is considered to be completely assembled.

562 **Note:** The effective date is tentative until the date of final publication of the ENERGY STAR Televisions
563 Version 9.0 Specification. The Version 9.0 specification will take effect 9 months after that date.

564 6.1.2 Future Specification Revisions: EPA reserves the right to change this specification should
565 technological and/or market changes affect its usefulness to consumers, industry, or the
566 environment. In keeping with current policy, revisions to the specification are arrived at through
567 stakeholder discussions. In the event of a specification revision, please note that the ENERGY
568 STAR certification is not automatically granted for the life of a product model.

569 **7 CONSIDERATIONS FOR FUTURE REVISIONS**

570 7.1.1 Backlight Control Accessibility and ABC Persistence: EPA seeks to understand if more
571 accessible backlight controls would increase ABC persistence. EPA plans to include ABC criteria
572 in future revisions, once IEC MT62087 aligns on an updated approach to ABC testing.

573 7.1.2 Implementation of Filmmaker Mode and Performance: EPA is interested to see if the increased
574 implementation of a “Filmmaker Mode” Preset Picture Setting by manufacturers is followed by a
575 tendency to apply the setting by consumers and how the characteristics unique to this setting
576 affect energy efficiency.

577 7.1.3 Color Quality and Energy Efficiency: EPA looks to explore the relationship between image quality,
578 with respect to color (viewing angle, gamut size, etc.), and energy efficiency.

579 **Note:** Items in this section have been removed as many have been addressed in this Version 9.0
580 Specification. EPA has added the items above as they represent emerging technological advances that
581 should be studied in future revisions.